

**Anthony Famiglietti**  
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**EXPERIENCE**

**WLNG On Air Personality**

January 2020-Present

- Host daily Music/Entertainment/Comedy show
- Produce digital content for multiple social media channels
- Produce commercials and promos

**MDCH Media**

August 2012-Present

**Creative Director**

- Develop, lead and execute multi-channel marketing campaigns
- Produce digital content for multiple social media channels
- Maintain all social media accounts for multiple clients
- Produce reports using data analytics to track trends and increase ROI
- Assist growing startups with marketing, emphasis on the importance of thinking outside the box for creating brand growth
- Create press releases and promotional campaigns to garner press coverage in consumer, tech, and business outlets
- Copy writing, Media buying and selling
- Create SEO content and campaigns to increase ROI
- Produce radio, tv, digital and print ads

**Long Island Radio Broadcasting, Southampton, NY**

Dec 2007-Oct 2019

**WEHM Morning Drive Host/ Director of Web & Social Media**

August 2012-Oct 2019

- Host daily 6-10am Music/Entertainment/Comedy show
- Graphic Design for web, ads, and promotions
- Produced Digital Content including videos and podcasts
- Oversee Production Department
- Host promotional appearances
- Manage social media channels
- Maintain website

**WEHM Afternoon Drive Host/Production Director**

Dec 2007- May 2010

- Hosted daily 3-8pm music driven show
- Oversaw Production Department
- Designed graphics for wehm.com

**CBS Radio, New York, NY**

May 2006- Dec 2007

**WCBS-FM Programming Promotions Coordinator**

- Liaison between promotions and programming departments
- Maintained station website and web giveaways
- Wrote On-Air copy for promotional giveaways
- Supervised promotions staff and interns
- Composed proposals for concert promotions

**NY Islanders Media Relations Asst. and Press Announcer, Uniondale, NY**

Oct 2005- June 2006

- Performed game night announcing duties for press box
- Acted as liaison between players and media
- Wrote and distributed statistics and game notes
- Assisted with managing game night staff

**Long Island Radio Group, Farmingdale, NY**

May 2005- March 2006

**Board Op/Promotions Director**

- Operated board during weekly remote broadcasts
- Wrote On-Air copies for promotional giveaways
- Coordinated all on-air contests with Marketing Director and PD
- Scheduled, hired, and trained promotions crew and interns

**EDUCATION**

**St. John's University, Jamaica, NY**

B.S. in Sports Management

Minor: Communication Arts/WSJU Radio

**SKILLS:**

WordPress, Final Cut Pro, Adobe Suite, Enco, Audio Vault, Pro Tools, Microsoft Suite, Power Point, Shopify, AdWords, Data Analytic, Facebook Creator Studio